reCITYing

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Kick-off
23.02.2024

UniGE _ DAD Department
Lecture hall San Salvatore, Genoa

Università di Genova Iaac Institute for advanced architecture of Catalonia UGM Leibniz Universität Hannover

reCITYing Kick-off
organised by:

reCITYing

2024-2028 cofunded by the European Union

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reactivating unused urban spaces through architecture and arts

reCITYing creates a networking **platform** and **exchange on temporary reuse practices to define co-creation of spaces in a European perspective**. Aimed at young creatives and professionals from architecture, design and arts, policy makers and local social enterprises, **the project aims to promote the regeneration of unused, c**losed or private urban spaces **and buildings into artistic laboratories open to the city and cultural incubators**. By addressing the call Ob1. Transnational creation and Circulation, the project foster practical knowledge and professional skills in recycling architecture in **4 Partner + 4 Host cities** (Genoa–Lublin, Barcelona–Umea, Hannover–Tallin, Maribor– Timisoara) by consolidating a common logical framework and a roadmap for Temporary Reuse approach.

reCITYing combines partners' expertise in inclusive co-design methods (UNIGE), **digital fabrication** (IAAC) **urban resilient strategies** (LUH), **visual arts, video-mapping and arts events creation** (UGM) **international Festival organisation** and **dissemination** (ACL). The general structure of the project is based on a recursive set of thematic actions (Creative Workshops, Space Installations, Itinerant Space Performances), enriched by moments of capacity building and audience engagement (priority 1) leveraging the role of architecture as a stage for arts and co-creation with the aim of improving social inclusion and accessibility to neglected spaces in the city according to EU Green Deal (priority 3).

Thanks to the experience and results of the Creative Food Cycles project, the partners will be able to transfer the skills acquired to a wider scale, shifting the focus of creative recycling from the product scale to the urban scale, combining the concept of place-branding to the cultural sphere. For dissemination and roll-out, decisive multipliers are addressed, also in other cities, and innovation in education is promoted in a sustainable way with a major share of local CCIs.

P.zza Sarzano

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UniGe–DAD Department
Lecture hall San Salvatore, Genoa — 9:00–13.00

9.00 Opening
Welcome addresses

Head of Department
Nicolò Casiddu

Project Cordinator
Manuel Gausa

- 09:20
  Lecture: ReCitying project objectives, methods and international crossovers
  Manuel Gausa

- 09:50
  Legacy: Creative Food Cycles
  Silvia Pericu, Chiara Olivastri

10.00 Presentation
Project/Partner

reCITYing project presentation: timeline, activities
4 Partner Cities / 4 Host Cities

- 10:20
  Architecture + Performative arts
  UniGe, Genoa
  Emanuele Sommariva, Nicola Canessa

- 10:40
  Architecture + Land arts
  IAAC, Barcelona
  Laura Guimarães

- 11:00
  Architecture + Music
  LUH, Hannover
  Federica Scaffidi

- 11:20
  Architecture + Visual arts
  UGM, Maribor
  Simona Vidmar

12.00 Presentation
Project

FAV Festival 2025 presentation
Elodie Nourrigat

- 12:30
  Call for Projects launch
  Giorgia Tucci, Chiara Centanaro

- 13:00
  Closing remarks > Roundtable
  Q/A from the public
  Research team UniGe

Partners

Recitying

Università di Genova, Genoa UniGe

Department Architecture and Design (UniGe-DAD) is the Coordinator Partner (PC, Project Coordinator). UNIGE has a wide experience in coordinating and developing activities in the field of scientific research on territorial, technological, urban and architectural subjects destined to the analysis of specific problems in balanced territorial and environmentally-sustainable development in specific areas and contexts. UniGe-DAD is currently focusing on the topic of future sustainable development of Agricultural Mediterranean Cities, through a strong research line of Laboratories, Master courses and PhD programmes
The case study of the University of Genoa will be a partially abandoned monumental building of the urban heritage of the city of Genoa, known as Albergo dei Poveri. UniGe, through the project actions, wants to draw attention to the need to recover and reactivate this urban heritage, using performative arts, specifically Staging, as a platform to host performative co-creation and an accelerator of urban transformation. By involving citizens, cultural associations, local authorities, young creatives and professional artists, UniGe aims to demonstrate the possibility and convenience of recycling (from food "waste" to urban "waste") through collective creative action, creating awareness on the issue and spreading culture and visibility through staging art.

Institute of Advanced Architecture of Catalonia, Barcelona IAAC

IAAC is an international centre for research, education, and investigation; one of its objectives is to develop multidisciplinary programmes that explore international urban and territorial phenomena. The Selfsufficiency Agenda central to all research lines developed in IAAC establishes the responsibility for confronting the process of global urbanisation from multiscale operations and through prototypes promoting environmental, economic and social sustainability. IAAC has experience in a series of European projects, most recently CREATIVE FOOD CYCLES, addressing: education through academic programmes (masters) and continuous education programmes; research by developing projects to expand the boundaries of architecture and design, in collaboration with experts from multiple disciplines; development of innovation projects with companies and institutions that define role models, responding to global realities. For the case of Barcelona, IAAC will work with the agricultural park Parc Agrari del Baix Llobregat, one of the oldest and most fertile agricultural lands of Spain, located in the outskirts of the city. By occupying underused rural space and farmsteads in the Parc Agrari, IAAC proposes to valorize the role of Masias as rural hotspots of creative innovation and social awareness about regional foodshed models. Creative actions in Barcelona will consist of experimenting with temporary reuse, recycling and land-art, to foster cultural circuits of education on rural sustainability, green skills and makers' talents by involving IAAC's expertise in digital fabrication and tech innovation.

Leibniz Universität Hannover, Hannover LUH

The Chair for Territorial Design and Urban Planning of Leibniz Universität Hannover (LUH) concentrates research and teaching activities on the creative competences of urbanism and architecture towards sustainability and circular economy, urban regeneration, territorial innovation; with experience in European and international projects, most recent: CFC Creative Food Cycles, Creative Europe Cooperation project. LUH participates in more than 90 current or closed projects in H2020, corresponding to a total grant amount of 42 mio. EUR. Furthermore, researchers from LUH obtained 21 ERC Grants in the last 5 years. As a case study in Hannover is the area of Lindener Hafen. It is the largest industrial– commercial area within the city area of Hannover. Through the project, the vision and process of this transformation can be substantially accelerated and directed towards Music as a guiding theme: based on Hannover's role as one of the main cities of music industry and music enactment in Germany, since 2015 one of UNESCO's Creative Cities of Music. In the creative actions organised by LUH (workshop and installation), creatives from architecture and urban design as well as urban planning will be brought together with music creatives, in order to acquire creative green and digital skills in co-designing and co-developing—together with further actors and active citizens—a new productive mixed urban quarter, the Music Harbour, as example for arts–based urban innovation.

Umetnostna Galerija Maribor, Maribor UGM

Maribor Art Gallery is a regional museum and one of the central institutions for modern and contemporary art in Slovenia, going back to 1954. Its extensive experiences and professional activities are multifaceted and cover a wide range of activities including curatorial work, research, exhibition organising, production of publications and educational activities. UGM has recently carried out several successful collaborations with the European Commission, including projects funded by the Culture programme (2007–2013) and the Creative Europe call. In 2021, UGM relaunched EKO, International Triennial of Art and Environment, in its eighth edition. The EKO Triennial is dedicated to the visual arts, which explore and comment on the many changes at global and local levels that affect the environments in which we live in and on which we depend. UGM will work with Gosposka street, the street running through the heart of the old mediaeval city centre of Maribor, connecting the wide river and the extensive city park at either ends. Over the course of the second half of the 20th century and the two decades of the 21st century it has been hit with blow after blow, an experience shared across the Eastern bloc. Due to the gradual pace of decay over many decades, locals have become desensitised to and less aware of the level of devastation. In the UGM creative actions (workshop and art- installation)- through Visual Arts, it will map the historical significance and propose a sustainable redevelopment of the street involving locals, artists, architects and city officials with the aim to create an example for high streets from the Balkans to the Baltics.

UniGe Research Team

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